

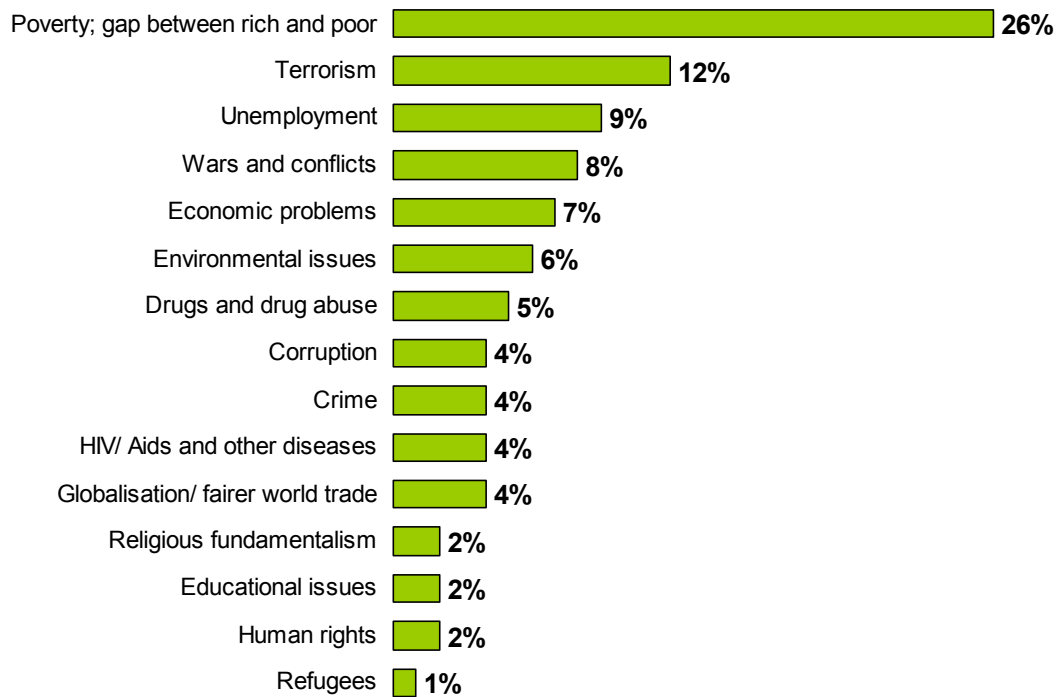
Voice of the People 2005  
Survey Results  
Hunger and Poverty

**NOT TO BE PUBLISHED BEFORE 16<sup>th</sup> OCTOBER 2005 – WORLD FOOD DAY**

**KEY FINDINGS**

- Poverty or the gap between rich and poor is considered the main problem facing the world. A quarter of the world population interviewed (26%) mentions poverty/the gap between rich and poor as the main problem the world currently faces.
- Poverty is the problem concentrating most mentions across all regions and all socio-demographic groups.
- It was the most mentioned problem in 60 of the 68 countries that participated in the survey.
- Far behind, with around one in ten mentions, people cite terrorism, unemployment and wars and conflicts as problems the world is facing.
- Hunger, one of the oldest humanitarian enemies continues to threaten the world in the 21st Century.
- A third of those interviewed say there have been times in the last 12 months when they and their families have not had enough to eat.
- These findings come from the results of the Voice of the People 2005, a regular Gallup International global survey, conducted across more than 65 countries and which interviewed in excess of 50,000 people between May and July 2005, and represents the views of more than 1.3 billion global citizens.
- Speaking on the release of these results, Meril James Secretary General of Gallup International who conducted the survey said, *“It is remarkable that there is such consensus in the world about the need to attack poverty. It is also shocking to find that so many people in the world experience times when they have not had enough to eat. This research also shows hunger is not just a Third World issue.”*

**“What do you think is the most important problem facing the world today?”**  
**GLOBAL TOTAL**

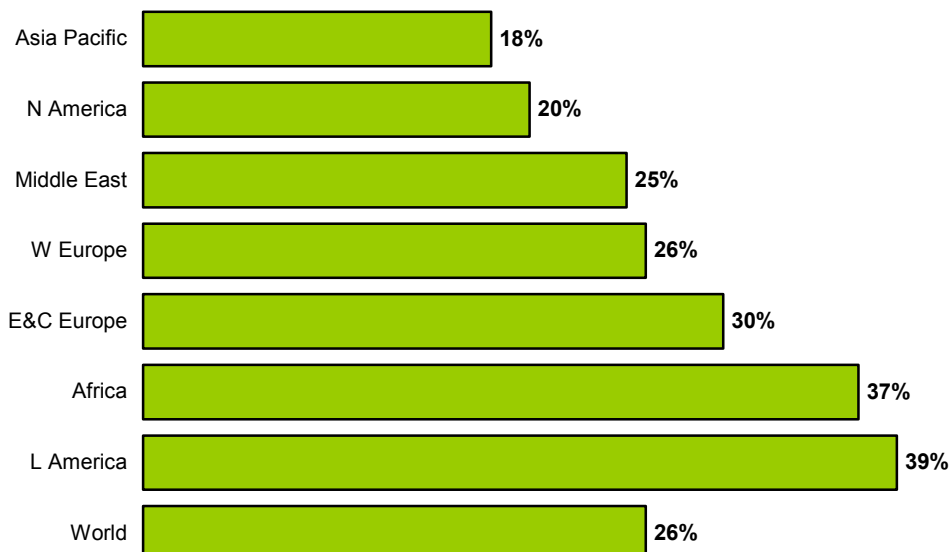


**Source: Gallup International – Voice of the People 2005**

**Note: Middle East includes only Israel and Turkey**

In all regions, poverty/the gap between rich and poor is the problem that received most mentions. But this is most strongly the case in Latin America and Africa - regions where almost 4 out of 10 (39% and 37% respectively) pointed out the gap between rich and poor as the main problem facing the world. It is in Asia Pacific and North America where it is less mentioned.

**Poverty/the gap between rich and poor is main problem facing the world - by region**



**Source: Gallup International – Voice of the People 2005**

Note: Middle East includes only Israel and Turkey

Clearly poverty is the main worry at both a global and regional level. But the second mention varies considerably by region. In Europe (Western and Eastern & Central) and North America, **terrorism** is considered the second problem facing the world. In Latin America and the Middle East **unemployment's** shadow appears more strongly. Interestingly, in Asia Pacific **environmental concerns** grow considerably. In Africa, **unemployment** and **HIV/Aids and other health issues** share the second position after poverty.

#### Top four main world problems by region

	1 <sup>st</sup> mention	2 <sup>nd</sup> mention	3 <sup>rd</sup> mention	4 <sup>th</sup> mention
<b>Total Sample</b>	Poverty	Terrorism	Unemployment	Wars and conflicts
<b>Western Europe</b>	Poverty	Terrorism	Unemployment/Wars and conflicts	Environmental issues
<b>Eastern Central Europe</b>	Poverty	Terrorism	Unemployment/ Wars and conflicts	Economic problems
<b>Middle East</b>	Poverty	Unemployment	Terrorism	Wars and conflicts
<b>North America</b>	Poverty	Terrorism	Globalisation	Wars and conflicts
<b>Latin America</b>	Poverty	Unemployment	Economic problems	Corruption/ Terrorism
<b>Asia Pacific</b>	Poverty	Environmental issues	Economic problems/ Unemployment	Wars and conflicts
<b>Africa</b>	Poverty	Unemployment/ HIV/Aids and other health issues	Corruption/ Economic problems	Wars and conflicts/ Crime

**Source: Gallup International – Voice of the People 2005**

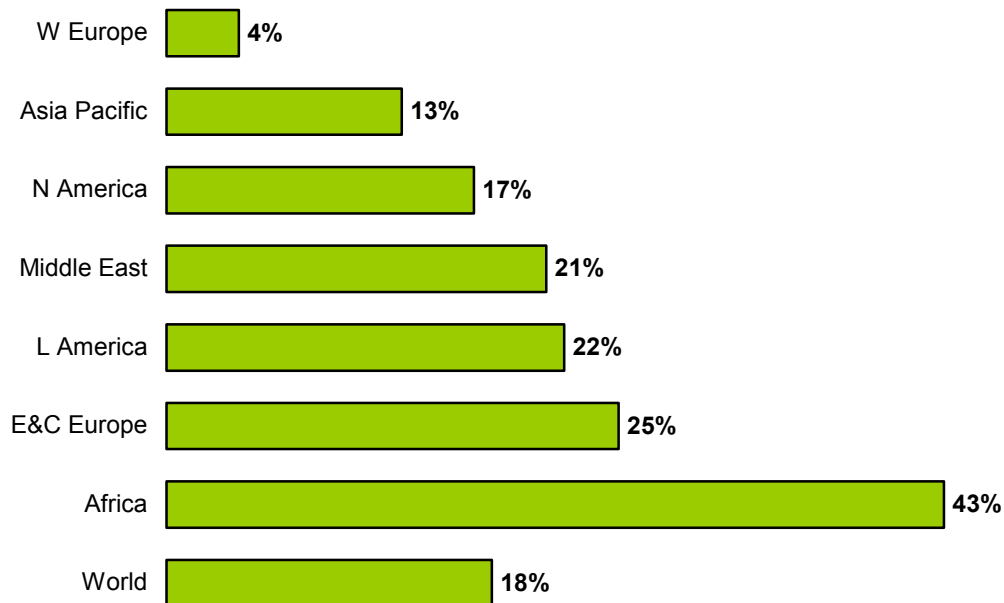
Note: Middle East includes only Israel and Turkey

Turning to hunger, Africa is the continent most devastated with less than four out of ten Africans interviewed (38%) saying they have **not** suffered (themselves or their families) from hunger at all in the last 12 months.

Far from this figure, but yet showing numbers that should not be underestimated, around 2 out of 10 American (18% sometimes or often) and residents of the Middle East (21%) and those in Eastern and Central Europe (25%) had an empty stomach. Asia Pacific (13%), and especially Western Europe (4%) lie far behind.

The contrast between Western and their Eastern European neighbours can also be seen in this survey (4% often or sometimes compared with 25% respectively), depending on which side of the region you live in.

**“Percentage of people declaring themselves or their family has not had enough to eat (often + sometimes) in the last 12 months by region”**



**Source: Gallup International – Voice of the People 2005**

Note: Middle East includes only Israel and Turkey

Nigeria and Cameroon are in the top of the list when it comes to hunger: in both countries, more than half of their population stated they lacked food often or sometimes in the last 12 months. By contrast, it is in Austria (0%), Ireland (1%) and Japan (1%) where the best figures can be found.

Greece stands out in Western Europe, with 18% mentioning they often or sometimes had an empty stomach in the last 12 months against 4% of the total region.

In Eastern and Central Europe, Ukraine is the country in the worst situation (38%), while Czechs enjoy similar figures to their Western European neighbours (3%).

In the Middle East, while almost a quarter of Turks (23%) declare to have experienced hunger (23%) often or sometimes in the past 12 months.

5% of Canadians have come face to face with hunger often or sometimes compared to 18% of Americans. In Latin America, the situation declared in Peru (42%), but there are several other countries with worrying situations such as Nicaragua (33%), Mexico (26%), and Dominican Republic (26%)

Asia Pacific is a region of contrasts: While Hong Kong, Malaysia and Japan enjoy figures amongst the best for the world, Pakistan (32%), Thailand (36%) and Philippines (46%) stand in the opposite end.

Finally most of the eight countries of Africa where the survey was conducted appear devastated by hunger.

Hunger is not only a problem in developing countries. Surprisingly, in the USA, with one of the highest GNI's per capita, 18% of the population suffers from an empty stomach, on the same level as much poorer countries such as Ecuador, Croatia and Panama.

**Countries with highest percentages of people declaring themselves or their family has not had enough to eat (often + sometimes) in the last 12 months**

Nigeria	56%
Cameroon	52%
Philippines	46%
Peru	42%
Togo	42%
Kenya	39%
Ukraine	38%
Thailand	36%
Nicaragua	33%
Pakistan	32%
Ghana	32%
Russia	31%

**“Countries with lowest percentages of people declaring themselves or their family has not had enough to eat (often + sometimes) in the last 12 months”**

Portugal	4%
Taiwan	4%
Germany	3%
Netherlands	3%
UK	3%
Iceland	3%
Czech Rep.	3%
Korea	3%
Singapore	3%
Norway	2%
Spain	2%
Switzerland	2%
Hong Kong	2%
Malaysia	2%
Denmark	2%
Ireland	1%
Japan	1%
Austria	0%

**The Voice of the People Survey**

Gallup International's unique survey Voice of the People interviews more than 50,000 people in more than 65 countries around the world, representing the views and attitudes of more than 1.3 billion global citizens. Fieldwork was conducted between May and July 2005.

**Gallup International**

Registered in Zurich as a verein (Association), Gallup International was established in 1947 by George H Gallup and his European colleagues. It currently has member agencies in 60 countries across the world, conducting market and opinion research in more than 100 countries.

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For further information on any individual country results, please see contact information overleaf:

Country	Contact	E-mail	Company	Mode	Sample Type	Size	Fieldwork Dates
Argentina	Ricardo Hermelo Constanza Cilley	<a href="mailto:ricardo.hermello@tns-gallup.com.ar">ricardo.hermello@tns-gallup.com.ar</a> <a href="mailto:constanza.cilley@tns-gallup.com.ar">constanza.cilley@tns-gallup.com.ar</a>	TNS Gallup Argentina	Face-to-face	National	1000	4 <sup>th</sup> week of May
Austria	Ingrid Lusk	<a href="mailto:i.lusk@gallup.at">i.lusk@gallup.at</a>	Gallup Austria	Face-to-face	National	668	May 31 – June 16
Bolivia	Luis Alberto Quiroga	<a href="mailto:Proyectos@encuestas-estudios.com">Proyectos@encuestas-estudios.com</a>	Encuestas & Estudios	Face-to-face	Urban	519	June 10 – June 25
Bosnia and Herzegovina	Aida Hadziavdic- Begovic	<a href="mailto:Aida.hadziavdic@mib.ba">Aida.hadziavdic@mib.ba</a>	Mareco Index Bosnia	Telephone	National	500	June 6 – June 10
Bulgaria	Antón Valkovski	<a href="mailto:A.valkovski@bbss-gallup.com">A.valkovski@bbss-gallup.com</a>	TNS BBSS	Face-to-face	National	1024	July 5 – July 12
Cameroon	Simplice Ngampou	<a href="mailto:Sngampou@rms-africa.com">Sngampou@rms-africa.com</a>	RMS Cameroon	Face-to-face	Main cities	500	June 4 – June 6
Canada	Anne-Marie Marois	<a href="mailto:Ammarois@legermarketing.com">Ammarois@legermarketing.com</a>	Leger Marketing	Telephone	National	1001	June 6 – June 15
Colombia	Carlos Lemoine	<a href="mailto:Clemoire@cnccol.com">Clemoire@cnccol.com</a>	Centro Nacional de Consultoria	Face-to-face and telephone	Urban	500	July 8 – July 13
Costa Rica*	Hugo Mendieta	<a href="mailto:Hmendieta@apinvestigacion.com">Hmendieta@apinvestigacion.com</a>	API Sigma Dos	Telephone	Urban	500	May 23 – June 2
Croatia	Dragan Bagic, Mirna Cvitan	<a href="mailto:Drgan.bagic@puls.hr">Drgan.bagic@puls.hr</a> , <a href="mailto:mirna.cvitan@puls.hr">mirna.cvitan@puls.hr</a>	Puls	Telephone	National	600	June 1 – June 20
Czech Republic	Jan Trojacek	<a href="mailto:Trojacek@mareco.cz">Trojacek@mareco.cz</a>	Mareco	Face-to-face	National	500	June 14 – June 27
Denmark	Claus Bo Hansen	<a href="mailto:Claus.Bo.Hansen@tns-gallup.dk">Claus.Bo.Hansen@tns-gallup.dk</a>	TNS Gallup Denmark	Telephone	National	500	June 8 – June 16
Dominican Republic*	Leonard Kemp	<a href="mailto:Sigmados@verizon.net.do">Sigmados@verizon.net.do</a>	Sigma Dos Republica Dominicana	Face-to-face	Urban	806	July 12 – July 16
Ecuador	Carlos A. Cordova, Tatiana Salan	<a href="mailto:Carlos.cordova@cedatos.com">Carlos.cordova@cedatos.com</a> , <a href="mailto:tatiana.salan@cedatos.com">tatiana.salan@cedatos.com</a>	Cedatos	Face-to-face	Main cities	500	June 27 – July 1
Ethiopia*	Margit Cleveland	<a href="mailto:Mcleland@rms-africa.com">Mcleland@rms-africa.com</a>	Research & Marketing Services	Face-to-face	Capital City	510	June 15 – June 21
Finland	Mika Kiiski	<a href="mailto:Mika.kiiski@tns-gallup.fi">Mika.kiiski@tns-gallup.fi</a>	TNS Gallup Finland	Telephone and Telepanel	National	1289	June 17 – June 22
France	Guillaume Rainsard	<a href="mailto:guillaume.rainsard@tns-sofres.com">guillaume.rainsard@tns-sofres.com</a>	TNS France	Face-to-face	National	1003	June 21 – June 22
Germany	Johannes Huxoll	<a href="mailto:Johannes.huxoll@tns-ernid.com">Johannes.huxoll@tns-ernid.com</a>	TNS Emnid	Telephone	National	500	June 21 – June 29
Ghana*	Steve Ayo Amale	<a href="mailto:Aamale@rms-africa.com">Aamale@rms-africa.com</a>	Research & Marketing Services Ltd.	Face-to-face	Urban	1005	June 10 – June 18
Greece	Ero Papadopoulou	<a href="mailto:ero.papadopoulou@tnsicap.gr">ero.papadopoulou@tnsicap.gr</a>	TNS ICAP	Telephone	National	500	June 2 – June 15
Guatemala*	Jorge Fernández	<a href="mailto:Multivexsa@intelnett.com">Multivexsa@intelnett.com</a>	Multivex Sigma Dos Guatemala	Face-to-face	Urban	500	June 18 – June 20
Hong Kong	Ellen Tops	<a href="mailto:Ellen.tops@tns-global.com">Ellen.tops@tns-global.com</a>	TNS Hong Kong	Telephone	National	500	June 10 – June 19
Iceland	Ásdís G. Ragnarsdóttir	<a href="mailto:Asdisg@gallup.is">Asdisg@gallup.is</a>	IMG Gallup	Telephone	National	1200	June 29 – July 26
India	Sharmistha Das	<a href="mailto:Sharmistha.das@tns-global.com">Sharmistha.das@tns-global.com</a>	TNS India	Face-to-face	Main cities	1063	June 1 – June 9
Indonesia	Pipit Andriany	<a href="mailto:Pipit.Andriany@tns-global.com">Pipit.Andriany@tns-global.com</a>	TNS Indonesia	Face-to-face	Main city	500	July 21 – July 27
Republic of Ireland	Patricia Kelly	<a href="mailto:Patricia.Kelly@imsl.ie">Patricia.Kelly@imsl.ie</a>	Millward Brown IMS	Telephone	National	500	May 18 – June 2
Israel	Tamar Fuchs	<a href="mailto:Tamar.fuchs@tns-teleseker.com">Tamar.fuchs@tns-teleseker.com</a>	TNS Teleseker	Telephone	National	501	June 29 – June 30

Country	Contact	E-mail	Company	Mode	Sample Type	Size	Fieldwork Dates
Italy	Paolo Colombo	paolo.colombo@doxa.it	Doxa Italy	Telephone	National	502	July 28 – August 1
Japan	Kiyoshi Nishimura	Nisimura@nrc.co.jp	Nippon Research Center	Self-administered questionnaires	National	1212	June 2 – June 13
Kenya	Maggie Ireri	maggie@steadman-group.com	Steadman Research Services International	Face-to-face	National	2219	July 1 – July 9
Korea	Hwanhee Lee	Hhlee@gallup.co.kr	Gallup Korea	Face-to-face	National	1515	May 20 – June 3
Kosovo*	Assen Blagoev	A.Blagoev@gallup-bbss.com	BBSS Index Kosovo	Face-to-face	Albanian plus sub-population	1023	May 26 – June 1
Lithuania*	Dainius Derkintis	Mindaugas.Degutis@tns-global.com Dainius.Derkintis@tns-global.com	TNS Gallup	Face-to-face	National	511	June 21– June 30
Luxembourg	Marc Thiltgen	Marc.thiltgen@ilres.com	Ilres	Telephone	National	582	June 24 – July 3
Macedonia	Elida Medarovska	E.medarovska@brima-gallup.com.mk	Brima	Face-to-face	National	1008	June 17– June 24
Malaysia	Hafeez Amin	Hafeez.amin@tns-global.com	TNS Malaysia	Face-to-face and telephone	Urban	1250	May 30 – June 26
Mexico	Ramón Chaidez	Ramon.chaidez@tns-gallup.com.mx	TNS Gallup Mexico	Face-to-face	Urban	700	June 24 – June 29
Moldova	Igor Munteanu Ion Jigau	cbs_axa@yahoo.com	CBS Axaxa	Face-to-face	National	509	June 24 – June 28
Netherlands	Hanneke Sjerps and Wiene Klasema	Hanneke.sjerps@tns-nipo.com Wiene.Klasema@tns-nipo.com	TNS NIPO	Face-to-face	National	549	June 9 – June 21
Nicaragua*	Hugo Mendieta	Hmendieta@apinvestigacion.com	API Sigma Dos	Face-to-face	Urban	500	May 23 – June 2
Nigeria	Pradiptara Mitra	Pkmitra@rms-africa.com	Research & Marketing Services Limited	Face-to-face	Main cities	500	June 11 – June 20
Norway	Ole Fredrik Ugland	Olefredrik.ugland@tns-gallup.no	TNS Gallup Norway	Web-survey	National	510	June 1 – June 16
Pakistan	Ijaz Shafi Gillani	isb@gallup.com.pk	Gallup Pakistan	Face-to-face	Urban	843	June 1 – June 20
Panama*	Humberto Gonzalez Max del Cid	psicomer@pty.com psmcorreo@cwpanama.net	PSM Sigma Dos Panama	Telephone	Main city	500	June 6 – June 14
Paraguay*	Marlene Heinrich.	Cam@pla.net.py	CAM Research	Face-to-face	Main city	500	June 1 – June 25
Perú	Gustavo Yrala	Gyrala@datum.com.pe	Datum Internacional	Face-to-face	National	1112	June 11 – June 20
Philippines	Angel Almojuela	Angel.almojuela@asiaresearch.com.ph	Asia Research Organization	Telephone	National	1000	May 30 – June 19
Poland	Marek Fudala	Marek.fudala@mareco.pl	Mareco Polska	Face-to-face	National	908	June 14 – June 24
Portugal	Ana Firmino	Ana.firmino@tns-global.com	TNS Euroteste	Telephone	National	520	June 22 June 28
Romania	Andrei Musetescu	Andrei.musetescu@tns-global.com	Csop	Face-to-face	National	1058	May 27 – June 5
Russia	Victor Pratushevich	Pratushevich.V@rmh.ru	ROMIR	Face-to-face	National	1006	May 18 – May 24
Senegal*	Erckman Togna	Etogna@rms-africa.com.	RMS-Senegal	Face-to-face	Urban	508	June 20 – June 23
Serbia	Sladjana Brakus	sladja@mediumindex.co.yu	TNS Medium Gallup	Face-to-face	National	1004	May 26 – June 1
Singapore	Petra Curbach	Petra.Curbach@tns-global.com	TNS Singapore	Telephone	National	502	July 4 – July 17

Country	Contact	E-mail	Company	Mode	Sample Type	Size	Fieldwork Dates
Spain	Rosa Doncel	rosad@sigmados.com	Sigma Dos International	Face-to-face	National	500	July 25 – August 2
South Africa	Mari Harris	marih@markinor.co.za	Markinor	Face-to-face	Urban	2000	June 9 – July 4
Switzerland	Barbara Spillmann	Barbara.spillmann@isopublic.ch	ISOPUBLIC	Telephone	National	500	June 1 – June 4
Taiwan	Kevin Meyer	<a href="mailto:Kevinmeyer@ort.com.tw">Kevinmeyer@ort.com.tw</a>	Opinion Research Taiwan	Telephone	National	500	June 16 – June 20
Thailand	Kulchat Wuttigate	kulchat.wuttigate@tns-global.com	TNS Thailand	Telephone	Urban	1000	July 19 – July 31
Togo*	Steve Ayo Amale	Aamale@rms-africa.com	Research & Marketing Services	Face-to-face	Main cities	488	June 28 – June 29
Turkey	Bengi Özboyacı	Bengi.ozboyaci@tns-global.com	TNS Piar	Face-to-face	National	2036	June 9 – July 1
UK	Emma Phillips	Emma.phillips@tns-global.com	TNS UK	Telephone	National	1031	June 3 – June 5
Ukraine	Alla Vlasyuk	Alla.vlasyuk@tns-global.com.ua.	TNS Ukraine	Face-to-face	National	1200	June 1 – June 7
Uruguay	José Luis Soto	marketing@adinet.com.uy	Sigma Dos Uruguay	Telephone	Main city	537	May 30 – June 24
USA	Jane Cutler	Jane.cutler@tns-global.com	TNS Intersearch	Telephone	National	504	June 29 – July 3
Venezuela	Romel Romero	Romel@sigmados-international.com	Sigma Dos Venezuela	Face-to-face	Main city	500	June 9 – June 24

\*These are not Members of Gallup International Association but reliable companies that we have worked with in these countries.